
Nexstair Technologies LLC

RSP · PRE-BID RESPONSE SUPPORT · US SLED PRACTICE

CASE STUDY · RFP-5955-26-KF

City of Grand Junction Colorado

Integrated Digital Platform & Website Modernization Services

SOW DECODE · COMPLIANCE MAPPING · RESPONSE PACKAGE

Nexstair Technologies provides Resource Support Partner (RSP) services to a US Prime Contractor pursuing Downtown Grand Junction's digital modernization RFP — CRM implementation, WordPress migration, workflow automation, and AI-ready platform foundation covering two websites and a centralized stakeholder management system.

CLIENT CONTEXT

Client:	City of Grand Junction / Downtown Grand Junction (DDA), Colorado
Opportunity:	RFP-5955-26-KF · Integrated Digital Platform & Website Modernization
Our Role:	Resource Support Partner (RSP) · Pre-Bid Response Support
Engagement:	Masked technology support to US Prime Contractor
Contract:	Implementation + up to 3 one-year support renewals

2

WordPress Sites
Migrated

CRM

Centralized
Stakeholder Mgmt

WCAG

2.x Level AA
Compliance

Aug 3

Submission
Deadline

01

Executive Summary

Downtown Grand Junction (DDA), a component unit of the City of Grand Junction, Colorado, needs to replace its fragmented, staff-managed WordPress environment with a unified digital platform. The scope covers CRM implementation, migration of two websites (downtowngj.org and gjcreates.org), data integration, workflow automation, reporting dashboards, and a foundation for future AI-enabled capability — all before the fall 2026 downtown events and holiday retail season.

Nexstair engaged as Resource Support Partner — providing SOW decode, compliance mapping, technical narratives, CRM architecture documentation, and secure delivery model to strengthen the prime's submission.

02

The Challenge

DDA currently operates on fragmented WordPress tooling managed by non-technical staff. The organization needs a scalable platform covering business directory, property owners, events, volunteers, sponsors, and grant/call-for-art applicants — with Colorado HB21-1110 and WCAG 2.x Level AA accessibility on every deliverable.

Key Requirements Addressed

- Replace two WordPress sites with an integrated, accessible, scalable platform
- Implement centralized CRM covering business directory, property owners, events, volunteers, sponsors, and applicants
- Migrate and clean existing website content, media, and contact data with validated cutover
- Automate recurring workflows and build standard and custom reporting/dashboards
- Meet Colorado HB21-1110 and WCAG 2.x Level AA accessibility requirements
- Deliver staff training so non-developer DDA staff can operate the platform independently
- Reach substantial completion by October–November 2026 before holiday retail season

03

Our Solution — Pre-Bid Response Support

Workstream	Description
SOW Decode & Analysis	Reviewed full RFP scope across discovery/strategy, CRM implementation, website modernization, data migration, and training/go-live/warranty support phases.
Compliance Mapping	Mapped every requirement against NAICS 541511, Colorado HB21-1110, WCAG 2.x AA, insurance minimums, and subcontractor disclosure rules.

Technical Response Support	Drafted CRM architecture narratives, WordPress migration methodology, workflow automation approach, and AI-readiness foundation documentation.
Risk & Compliance Readiness	Risk register covering data migration failures, CRM adoption resistance, accessibility gaps, and timeline pressure from Oct–Nov go-live target.
Secure Delivery Model	Prime-controlled communication, sanitized work packets, NDA controls, and offshore support boundaries.

04

Results & Outcomes

Primary Outcome

A structured pre-bid response package translating DDA's digital modernization requirements into clear, execution-aware documentation. The prime entered submission week with complete technical narratives, CRM architecture, and migration methodology in place.

- **CRM Architecture Clarity** — Stakeholder data model covering 6 audience types documented with integration touchpoints and workflow triggers.
- **Migration Methodology** — Two-site WordPress migration plan with content audit, data cleaning, validation checkpoints, and rollback procedures.
- **AI-Readiness Foundation** — Platform architecture documented to support future AI-enabled features without re-platforming.
- **Accessibility Compliance** — Colorado HB21-1110 and WCAG 2.x AA requirements mapped across every deliverable with audit tooling specified.
- **Reusable Framework** — Response model now a template for future municipal CRM and website modernization opportunities.

05

About Nexstair Technologies

Nexstair Technologies LLC is a Wyoming-registered IT services company delivering AI automation, web development, SEO, and digital infrastructure as a Resource Support Partner (RSP) to US prime contractors pursuing SLED opportunities. Operating from a delivery center in Islamabad, Pakistan with US coordination in Casper, Wyoming — NDA-first, masked engagement, no direct client contact.

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